

## SEMESTER- VI

<b>1 Name of the faculty: Mass Communication</b>												
<b>2. Course Name</b>		<b>DIGITAL JOURNALISM</b>					<b>L</b>		<b>T</b>		<b>P</b>	
<b>3. Course Code</b>		<b>JM307</b>					3		1		0	
<b>4. Type of Course (use tick mark)</b>						<b>Core ( )</b>		<b>DE ( )</b>		<b>FC ( √ )</b>		
<b>5. Pre-requisite (if any)</b>		10+2 in any discipline		<b>6. Frequency (use tick marks)</b>		Even ( √ )		Odd ( )		Either Sem ( )		
<b>7. Total Number of Lectures, Tutorials, Practical</b>												
<b>Lectures = 30</b>				<b>Tutorials = 10</b>				<b>Practical = 0</b>				
<b>8. COURSE OBJECTIVES:</b> This course enhances students understanding towards online journalism so that students can comply with the changing trends of journalism as per the industry demands.												
<b>9. COURSE OUTCOMES (CO):</b> <i>After the successful course completion, learners will develop following attributes:</i>												
<b>COURSE OUTCOME (CO)</b>		<b>ATTRIBUTES</b>										
CO1		Student learn about basic concepts of digital journalism										
CO2		Students learn about transition of journalism										
CO3		Students learn about tools of digital journalism										
CO4		Students learn about how internet changed the game in journalism										
CO5		Students learn about limitations of digital journalism										
<b>10. Unit wise detailed content</b>												
<b>Unit-1</b>		<b>Number of lectures = 08</b>		<b>Title of the unit: Introduction to digital journalism</b>				<b>Mapped CO:1,2</b>				
Digital journalism: meaning and definition, distinct characteristics of online journalism												
<b>Unit-2</b>		<b>Number of lectures =08</b>		<b>Title of the unit: Inter net</b>				<b>Mapped CO:1,2,4</b>				
Characteristics of internet, search engines website types												
<b>Unit-3</b>		<b>Number of lectures = 08</b>		<b>Title of the unit: Difference between print and online journalism</b>				<b>Mapped CO:1,2,5</b>				
Elements of online newspaper, news portals												
<b>Unit-4</b>		<b>Number of lectures = 08</b>		<b>Title of the unit: Writing for digital journalism</b>				<b>Mapped CO:3,5</b>				
Writing, reporting and editing for online newspaper												
<b>Unit-5</b>		<b>Number of lectures = 08</b>		<b>Title of the unit: Limitations of digital journalism</b>				<b>Mapped CO:2,4</b>				
Capabilities and do's and dont's of digital journalism												
<b>11. CO-PO mapping</b>												
<b>COs</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>	<b>PO7</b>	<b>PSO1</b>	<b>PSO2</b>	<b>PSO3</b>	<b>PSO4</b>	
CO1	2	2	1	2	3	1	2	2	3	3	3	
CO2	3	2	2	3	2	1	2	2	3	3	3	
CO3	2	1	1	2	2	1	2	1	2	3	3	
CO4	2	2	1	1	3	2	2	2	3	3	3	
CO5	3	1	2	1	2	1	2	3	1	2	3	
<b>3 Strong contribution, 2 Average contribution, 1 Low contribution</b>												
<b>12. Brief description of self-learning / E-learning component</b>												
1. <a href="https://www.youtube.com/watch?v=7_Iz-wnzSHA">https://www.youtube.com/watch?v=7_Iz-wnzSHA</a>												
2. <a href="https://www.youtube.com/watch?v=ZbkA06h4dvk">https://www.youtube.com/watch?v=ZbkA06h4dvk</a>												
<b>13. Books recommended:</b>												
1. Bansal,S.K. 2002: Internet Technologies, New Delhi, APH Publication												
2. Nath, Shyam 2002 : Assessing the State of Web Journalism, New Delhi, Author Press												